



# About Us

Tuia Waitākere is a not-for-profit community organisation **serving** the people of West Auckland.

Tuia – meaning to **weave** and come together – reflects a kaupapa grounded in connection across **people, place and purpose**.

We **unlock the power of wellbeing** through community sport, arts, movement and culture, working alongside local leaders, whānau, schools, clubs and community groups to drive **meaningful change**.

With over 30 years serving West Auckland as Sport Waitākere, **Tuia Waitākere** carries that legacy forward into its next chapter.

## **Purpose**

The **wellbeing** of West Aucklanders is our greatest **priority**.

## **Mission**

**Unlocking the power** of wellbeing through community sport, arts, movement and culture.

## **We are a community movement.**

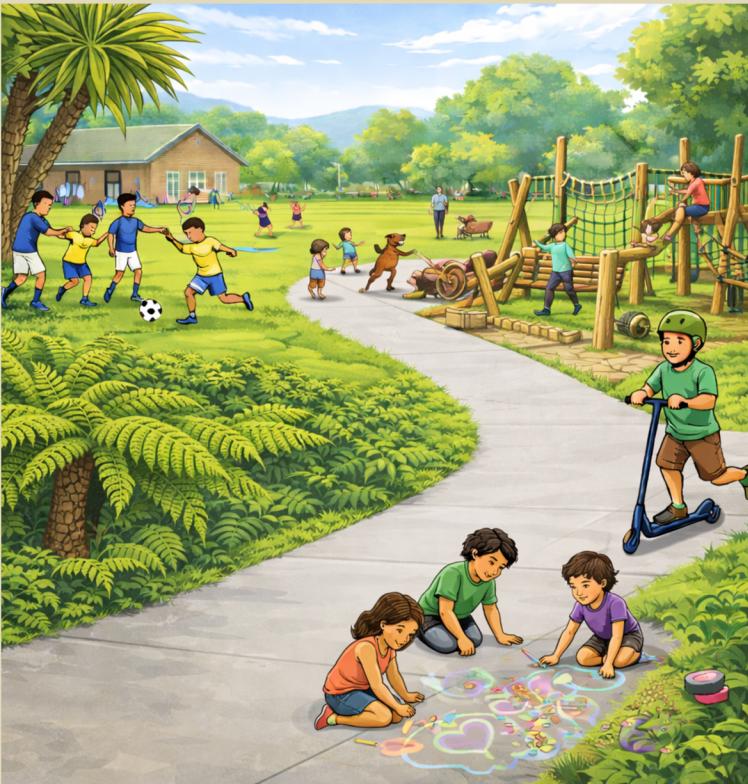
**Led by the people, for the people of West Auckland.**

We connect with local leaders and whānau where they naturally gather - in schools, marae, sports clubs, workplaces and churches. Sharing the tools, resources and support to drive meaningful change, together.

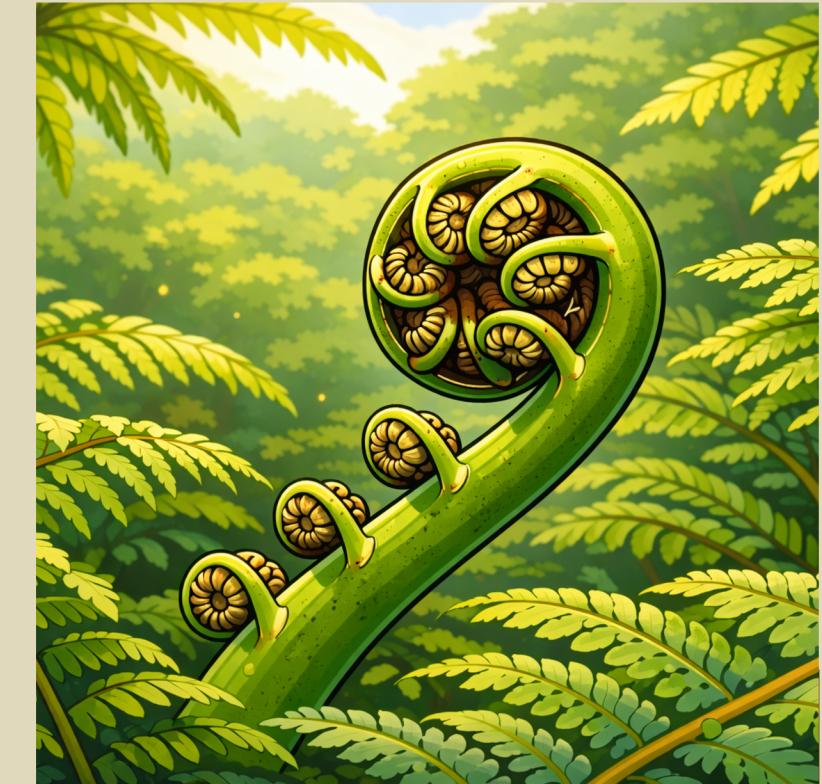
# Our Impact



**Health and wellbeing support across West Auckland is accessible, relevant and shaped by community need.**



**Community spaces are active, well-used and part of everyday life.**



**Initiatives grounded in mātauranga Māori strengthen Māori communities.**

# Our Approaches

**Championing social innovation and systems change**

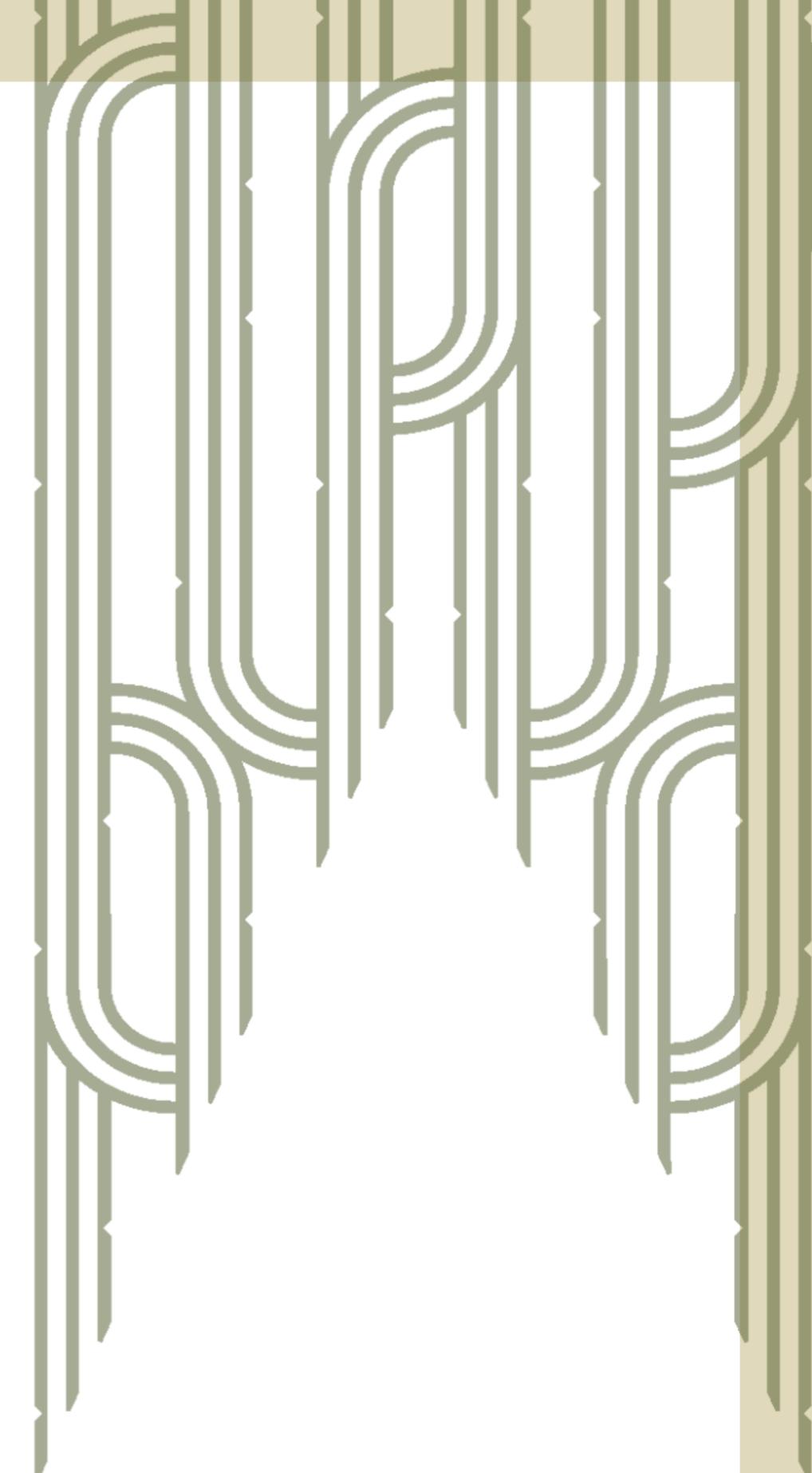
**Prioritising communities experiencing inequities**

**Supporting and backboning community led approaches**

**Influencing investment, planning and regulation**

**Building capabilities of our local leaders**

**Building capability in and prioritising Mātauranga Māori**



# Our Ethos

We believe wellbeing isn't about chasing perfection, looks, or peak performance.

It's about feeling good — inside and out.

Staying **connected**, looking after yourself, and leaning on your support networks if and when you need them most.

A key way to inspire hauora in communities is through **shared spaces** and **experiences** shared across multiple generations.

And the best people to do this are those unsung local heroes the coaches, kaiako, volunteers and kaimahi at our sports clubs, marae, community groups and local events  
- who best **weave** together our people.

They're where connection thrives,  
where culture is celebrated,  
and where skills, stories, and support are shared  
with everyone.

Offering more than simply activities — they offer belonging, purpose, and the chance to strengthen the community we call home and represent proudly. To create positive moments and lasting memories that bring whānau and friends together.

And that's why we believe hauora is best nurtured right here where it begins: in the heart of our homes and community, through the people and places that make it special.

**Tūia Waitākere**

**545 Don Buck Road, Massey, Auckland 0614**

**Tel: +64 9 9663120**

**[www.tuiawaitakere.org.nz](http://www.tuiawaitakere.org.nz)**

